

# CONNECTIX – BUSINESS PARTNERSHIP INVITATION



We understand that companies providing IT solutions to public institutions and the private sector, particularly local governments and water channel authorities in Turkey, are under significant competitive pressure in sales, marketing, positioning, and process management. This is where ConnectiX comes in, providing end-to-end sales and marketing consulting for integrators to accelerate your growth.

## What Does ConnectiX Do For You?

### 1. We Optimize Your Sales and Marketing Operations End-to-End

With our team, which has 25+ years of industry experience, we:

- Professionally structure your sales pipeline,
- Standardize field offer and tracking processes,
- Provide strategic support in tender and offer management,
- Increase conversion rates by reducing operational overhead.



### 2. We Eliminate Your Administrative, Technical and Financial Problems

Many companies encounter the following bottlenecks in their sales processes:

- Failure to prepare accurate presentations to managers,
- Communication gaps between the technical team and the sales team,
- Time management and opportunity tracking problems,
- Inability to price correctly in the face of competition,
- Failure to tell the right story to institutions,
- Financial losses due to unplanned progress on site.



### 3. We Connect You Directly to Decision Makers

One of ConnectiX's greatest strengths is its field experience and relationship management with municipalities, water supply authorities, and public administrators.

This allows us to:

- We ensure that you enter the right institutions, at the right time, with the right presentation.
- We professionally position your product to senior decision makers.
- We increase the prestige of your company and give it a competitive advantage.



### 4. We Produce Professional Corporate Visuals, Presentations, Videos and Stories

As ConnectiX:

- Corporate presentations,
- Offer booklets,
- Product/unit promotional texts,
- Social media content,
- Promotional videos,
- We prepare strategic messages for executive displays and represent your brand in a modern language suitable for the public sector.



### 5. We Offer More Experience at Less Cost

While two senior sales professionals currently cost a company nearly 7 million Turkish Lira annually, ConnectiX offers the same experience at a much lower cost through its monthly consulting model.

Your budget will be easier, and your operational quality will be higher.



## Why Work with ConnectiX?

- 25+ Years of Public/Private Sector IT Sales Experience
- Strong References in Water Channel Authorities, Municipalities, and the Private Sector
- Decision-Making Network
- Ready-made Methodology and Process Management Model
- Guaranteed Rapid Value Creation
- The Ability to Quickly Transform Your Products into a "Corporate Narrative"
- The Power to Completely Eliminate the Uncertain, Time-consuming, and Complex Workload of Your Sales Team

## How We Get Started Together (3 Steps)



### 1. First Meeting (30 minutes)

We analyze your company's goals and your products.



### 2. Sales and Marketing Roadmap

We design our integrated model specifically for your company.



### 3. Collaboration & Fast Launch

We complete the field, presentation and administrative preparations and start the work.

### We would like to get to know you and evaluate cooperation.

At ConnectiX, we're confident we can add real value to your experience. That's why we invite you to an in-person or online meeting. Simply provide two available times for the meeting.

Sincerely,  
ConnectiX | Strategy, Sales, and Marketing Expertise  
"Shaping the Future Together."