

# Dear Sir/Madam;

We want to establish a strategic business/solution partnership with you to reach wider markets, the right customers, and deliver your organization's products and solutions through a sustainable sales model.

**ConnectiX** is a consulting and representation firm established to provide end-to-end Strategy, Sales, and Marketing Management, not just sales, to technology companies operating in large-scale projects, particularly those focused on Local Governments, Water and Sewerage Administrations, and the Public Sector.



"TOGETHER WE ARE  
SHAPING THE  
FUTURE."

WE ARE BUILDING THE FUTURE OF BUSINESS.

## COMMUNICATION



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### Website

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YOUR DIGITAL FUTURE STARTS HERE.



**CONNECTiX**  
CONSULTING

TECHNOLOGY IS MORE THAN JUST INNOVATION.

## FROM WHERE CONNECTiX?

While many technology companies develop powerful products;

- They experience significant time and resource losses in areas such as:
- Reaching the right target market,
- Contacting decision-makers,
- And managing the sales process professionally.





# WE AT CONNECTIX;

- Market analysis and target organization identification.
- Product/solution positioning
- Sales strategy and pricing model
- Corporate presentation, proposal, and negotiation processes
- High-level decision-maker contacts
- We manage all processes, including after-sales growth and referral strategies, professionally and from a single source.

YOUR DIGITAL FUTURE STARTS HERE.

## 6-MONTH STRATEGIC BUSINESS PARTNERSHIP MODEL

The 6-month contract with **ConnectiX** is not a short-term trial; it's a strategic growth period with measurable goals.

**Our goal in this process is:**

- Creating a clear sales roadmap for your organization.
- Ensuring the right contacts with the right institutions.
- Converting at least 1-2 concrete sales opportunities into active projects.
- Making your brand known and preferred by decision-makers.

TRANSFORM. INNOVATE. SUCCEED. TRANSFORM. INNOVATE. SUCCEED. TRANSFORM. INNOVATE.



## AT THE END OF THIS PERIOD, YOUR COMPANY;

- He has clarified who he will sell to, what he will sell, and how he will sell it.
- Sales processes have been standardized.
- It will have understood its market and achieved a structure with a scalable model.

# Why Should All Strategy, Sales, and Marketing Be on **ConnectiX**?

**ConnectiX** demands that companies become "empowered" business partners, not just "supportive" ones. Because true results only emerge when full responsibility is taken.

## Through this model;

- Your internal resources focus on product development.
- Sales risk and operational burden are assumed by **ConnectiX**.
- A professional, practical sales management system is implemented.

We see the problem not as the unsold product, but as the sales pitch that is **NOT DESIGNED CORRECTLY.**

Sustainable Growth and Long-Term Business Partnerships.

## Experience and **TRUST**

### **ConnectiX's Founding Partners;**

- With over 25 years of sales and management experience in both the public and private sectors,
- High-volume projects in Local Governments and Infrastructure Organizations,
- They have direct contact and trust relationships at the decision-making level.





## OUR SERVICES



Strategic Positioning and  
Roadmap



Public Sector Focused Sales  
Management



Pre-sales Consulting and  
Project Development



**CONNECTIX**  
CONSULTING

## IF YOU TOO;

*If you believe in the potential  
of your product*

*If you want to leave your sales and  
marketing processes in  
professional hands*

*If you are aiming for scalable and  
sustainable growth, we invite you  
to discuss our Strategic  
Partnership model with **Connectix**  
in detail.*

## MEETING;

We would be  
pleased to  
schedule a brief  
introductory  
meeting at a  
convenient time.  
Sincerely,

### Communication

[connect@connectix-turkiye.com](mailto:connect@connectix-turkiye.com)

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