

Dear Sir/Madam;

We want to establish a strategic business/solution partnership with you to reach wider markets, the right customers, and deliver your organization's products and solutions through a sustainable sales model.

Connectix is a consulting and representation firm established to provide end-to-end Strategy, Sales, and Marketing Management, not just sales, to technology companies operating in large-scale projects, particularly those focused on Local Governments, Water and Sewerage Administrations, and the Public Sector.



"TOGETHER WE ARE SHAPING THE FUTURE."

WE ARE BUILDING THE FUTURE OF BUSINESS.

COMMUNICATION



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0090 533 955 5816



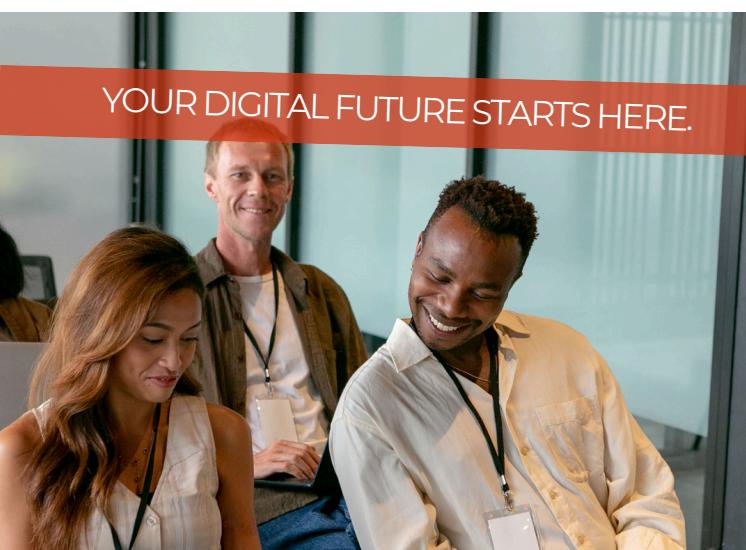
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YOUR DIGITAL FUTURE STARTS HERE.



TECHNOLOGY IS MORE THAN JUST INNOVATION.

FROM WHERE CONNECTIX?

While many technology companies develop powerful products;

- They experience significant time and resource losses in areas such as:
- Reaching the right target market,
- Contacting decision-makers,
- And managing the sales process professionally.



WE AT CONNECTiX;

- Market analysis and target organization identification.
- Product/solution positioning
- Sales strategy and pricing model
- Corporate presentation, proposal, and negotiation processes
- High-level decision-maker contacts
- We manage all processes, including after-sales growth and referral strategies, professionally and from a single source.



6-MONTH STRATEGIC BUSINESS PARTNERSHIP MODEL

The 6-month contract with **ConnectiX** is not a short-term trial; it's a strategic growth period with measurable goals. **Our goal in this process is:**

- Creating a clear sales roadmap for your organization.
- Ensuring the right contacts with the right institutions.
- Converting at least 1-2 concrete sales opportunities into active projects.
- Making your brand known and preferred by decision-makers.



YOUR DIGITAL FUTURE STARTS HERE.

AT THE END OF THIS
PERIOD, YOUR
COMPANY;

- He has clarified who he will sell to, what he will sell, and how he will sell it.
- Sales processes have been standardized.
- It will have understood its market and achieved a structure with a scalable model.

CONNECTiX
CONSULTING

Why Should All Strategy, Sales, and Marketing Be on ConnectiX?

ConnectiX demands that companies become "empowered" business partners, not just "supportive" ones. Because true results only emerge when full responsibility is taken.

Through this model;

- Your internal resources focus on product development.
- Sales risk and operational burden are assumed by **ConnectiX**.
- A professional, practical sales management system is implemented.

We see the problem not as the unsold product, but as the sales pitch that is **NOT DESIGNED CORRECTLY.**

Sustainable Growth and Long-Term Business Partnerships.

Experience and **TRUST**

ConnectiX's Founding Partners;

- With over 25 years of sales and management experience in both the public and private sectors,
- High-volume projects in Local Governments and Infrastructure Organizations,
- They have direct contact and trust relationships at the decision-making level.





OUR SERVICES

PRODUCT

Strategic Positioning and Roadmap



Public Sector Focused Sales Management



Pre-sales Consulting and Project Development



CONNECTIX
CONSULTING

IF YOU TOO;

If you believe in the potential of your product

If you want to leave your sales and marketing processes in professional hands

*If you are aiming for scalable and sustainable growth, we invite you to discuss our Strategic Partnership model with **Connectix** in detail.*

MEETING;

We would be pleased to schedule a brief introductory meeting at a convenient time.
Sincerely,

Communication
connect@connectix-turkiye.com
0090 533 955 5816